

Bausch & Lomb Drives Health, Convenience for Contact Lens Wearing Travelers

- **Company Introduces *ReNu MultiPlus*® Travel Kit With Two-Ounce Bottle and Lens Case**
- **Smaller Size Complies With Air Travel Carry-On Requirements; Promotes Eye Health by Eliminating the Practice of Transferring Sterile Solution to a Smaller, Non-Sterile Bottle**

FOR RELEASE TUESDAY, MAY 22, 2007

ROCHESTER, N.Y. – Bausch & Lomb today introduces its *ReNu MultiPlus* Travel Kit, comprising a two fluid ounce version of its top-selling *ReNu MultiPlus* solution as well as a new contact lens case. The travel size *ReNu MultiPlus* solution is currently the only multi-purpose contact lens solution sold that complies with the three-ounce Transportation Security Administration (TSA) carry-on limit for liquids.

The *ReNu MultiPlus* Travel Kit makes air travel more convenient for contact lens wearers, while eliminating the unhealthy practice of transferring sterile multi-purpose solution into a smaller, non-sterile bottle or container in order to pass TSA screenings.

“While some personal care products such as hair gel, lotions or mouth wash can easily be transferred into a smaller container, many people don’t realize that contact lens solution loses its sterility if poured from one bottle into a non-sterile, smaller bottle, resulting in serious risks to eye health,” said Dr. Michael DePaolis, a nationally recognized optometrist with a practice in Rochester, N.Y. “To avoid this, contact lens wearers who travel should look for eye care products in smaller sizes such as the *ReNu MultiPlus* Travel Kit.”

Dr. DePaolis offers these additional travel wear-and-care tips:

- Before traveling, clean and disinfect contact lenses properly with a multi-purpose solution such as *ReNu MultiPlus* solution.
- Keep the body and eyes hydrated by drinking plenty of water, especially during air travel.
- Keep a carry-on size bottle of sterile multi-purpose solution, rewetting drops and a clean contact lens case handy while traveling for maximum eye health and comfort.

A recent survey conducted by Russell Research found that seven out of 10 contact lens wearers said it was important to have contact lens solution on-hand when they fly. The new *ReNu MultiPlus* Travel Kit was developed to meet that need and is currently available at mass-market retailers, drug stores and grocery stores nationwide.

Bausch & Lomb also offers a convenient travel size of Boston® SIMPLUS™ Multi-Action Solution for gas permeable contact lenses. For more information about Bausch & Lomb’s *ReNu MultiPlus* solution please visit www.renu.com.

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Note to TV Assignment Editors

Bausch & Lomb will offer B-roll featuring its *ReNu MultiPlus* Travel Kit and commentary from Dr. Michael DePaolis, via PATHFIRE

Available: Tuesday, May 22, 2007

Instructions: On the left panel of PATHFIRE, double-click on News Broadcast Network, Story #NBN 24948.

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Bausch & Lomb is the eye health company, dedicated to perfecting vision and enhancing life for consumers around the world. Its core businesses include soft and rigid gas permeable contact lenses and lens care products, and ophthalmic surgical and pharmaceutical products. The Bausch & Lomb name is one of the best known and most respected healthcare brands in the world. Founded in 1853, the Company is headquartered in Rochester, New York. Bausch & Lomb's 2006 revenues were more than \$2.2 billion; it employs more than 13,000 people worldwide and its products are available in more than 100 countries. More information about the Company can be found on the Bausch & Lomb Web site at www.bausch.com or call 585-338-5000. Copyright Bausch & Lomb.

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