

New easy to swallow Soft Gels
Bausch & Lomb PreserVision® Lutein
Eye Vitamin and Mineral Supplement
Beta-carotene free formulation

RECOMMENDED INTAKE:

2 soft gels per day - 1 in the morning, 1 in the evening taken with meals.

The new Bausch & Lomb PreserVision® Lutein patented formula is based on the clinically proven Bausch & Lomb PreserVision® Age Related Eye Disease Study (AREDS) formula*, with the beta-carotene substituted with 10 mg of FloraGlo® Lutein.

Lutein is a carotenoid found in dark leafy green vegetables such as spinach. Carotenoids are concentrated in the macula, the part of the eye responsible for central vision. Studies suggest that lutein plays an essential role in maintaining healthy central vision by protecting against free radical damage and filtering blue light**.

Lutein levels in your eye are related to the amount in your diet. Bausch & Lomb PreserVision® Lutein brand contains 5 mg of lutein per soft gel, which gives you 10 mg of lutein per day. The leading multivitamin contains only a fraction of the amount of lutein used in clinical studies.

Age-related macular degeneration (AMD) is the leading cause of vision loss and blindness in people over 55. For future savings and information along with a FREE 16 page brochure on age-related macular degeneration, call toll free 1-866-HOPE-AMD (1-866-467-3263) Reference 93.

*Bausch & Lomb Ocuvite® PreserVision® AREDS formula was the one and only antioxidant vitamin and mineral supplement proven effective in the 10-year National Institutes of Health (NIH) AREDS trial. AREDS was a 10-year, independent study conducted by the National Eye Institute (NEI) of the National Institutes of Health (NIH).

**This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.

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